



**Contact:**

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**Pertinent Information:**

DUNS: 832795561

Cage Code: 6ZVK5

NAICS: 512110 & 512191

Accepts credit cards: Yes

A Cut Above Video Productions, Inc. is a full-service video production company providing video services to government agencies and commercial entities.

Established in 1988

## Capability Statement

### A Cut Above Video Productions, Inc.

**Company Information:**

A Cut Above Video Productions, Inc. began 30 years ago. Clients include: Port Canaveral – Brevard County – Harris Corporation – Sea Ray Boats – Fox Sports – Discovery Channel – Lucent Technologies – Pursuit Boats

Bill Williams represents the company as a volunteer with:

- 19-year volunteer supporting the Air Force Museum at Cape Canaveral
- Economic Development Commission of Florida’s Space Coast (Government Relations Council)
- American Advertising Federation Space Coast (Government Relations Chair)
- Melbourne Independent Filmmakers Festival (Organizing Committee Member)
- Melbourne Regional Chamber of Commerce (Government Affairs Committee)

Co-Owner Keri Goff represents the company as a volunteer with:

- Economic Development Commission of Florida’s Space Coast (Community Marketing Council)
- American Advertising Federation Space Coast (Historian; Treasurer)
- Merritt Island Rotary Club (Communications Chair)

**Core Competencies:**

A Cut Above Video Productions, Inc. is a full-service video production company providing video services to government agencies and commercial entities.

- Field video production and editing (HD ENG/EFP)
- Broadcast video or large format cinema style production and editing
- Training, informational, marketing, documentaries & ads for TV and movie theaters

**Differentiators:**

With 17 years engineering experience in military hardware & software design/support, Bill Williams’ unique skill set supports production involving technologically complex material

- Studio with green-screen and TelePrompTer
- Two post production suites
- Ultra HD 4K Camera Equipment
- 5 Awards from the International Television Association for public informational videos (1994 - 1996), 20 awards from the American Advertising Federation for advertising videos (1992- Current), 6 Florida Motion Picture & Television Association (2002 - 2008) & 3 various film festivals (2008, 2010) awards for entertainment

**Past Performance:**

- Produced informational video promoting launch activities at Kennedy Space Center & Cape Canaveral Air Force Station coordinated with 45th Space Wing Patrick Air Force Base (Kimberly Meehan Agee [Kimberly.Agee@Health-First.org](mailto:Kimberly.Agee@Health-First.org))
- Produced documentary “Thrust into Space” for the Library of Congress’ 200th anniversary “Local Legacy Project” (oversight Lynda Weatherman [Sluther@SpaceCoastEDC.org](mailto:Sluther@SpaceCoastEDC.org))
- Performed numerous video services for Harris Corporation for 20 years (Mark Cronk video services manager [MCronk@Harris.com](mailto:MCronk@Harris.com))
- Partnered to produce 5 State of Florida Retirement System informational videos
- Produced 2 public information videos for Brevard County Florida’s 9-1-1 system (County coordinator Georgia Phillip [segphillips@cityofrockledge.org](mailto:segphillips@cityofrockledge.org))
- Produced 3 videos for The Economic Development Commission of Florida’s Space Coast for business & employee recruitment (Lynda Weatherman [Sluther@SpaceCoastEDC.org](mailto:Sluther@SpaceCoastEDC.org))
- Subcontractor to The Paxen Group producing 5 videos promoting a National Guard program “About Face” for Florida, Kentucky, Louisiana, Hawaii and one for nationwide use (Pat Higgs, former Paxen president 321-676-3229)
- Produced helicopter navigation/targeting system training video for DRS Technologies