



**Contact:**

Bill Williams  
President & Founder

Voice: 321-253-5677

Email:

[Bill@ACutAboveVideo.com](mailto:Bill@ACutAboveVideo.com)  
[www.ACutAboveVideo.com](http://www.ACutAboveVideo.com)

**Pertinent Information:**

DUNS: 832795561

Cage Code: 6ZVK5

NAICS: 512110 & 512191

SIC: 7812 & 7819

Accepts credit cards: Yes

A Cut Above Video Productions, Inc. is a full-service video production company providing video services to government agencies and commercial entities.

Established in 1988

## Capability Statement

### A Cut Above Video Productions, Inc.

**Company Information:**

A Cut Above Video Productions, Inc. is a Florida Corporation. Clients have included: Port Canaveral – Brevard County – Harris Corporation – Sea Ray Boats – Fox Sports – Discovery Channel – Lucent Technologies – Pursuit Boats

Bill Williams represents the company as a volunteer with:

- 19-year volunteer supporting the Air Force Museum at Cape Canaveral
- Economic Development Commission of Florida’s Space Coast (Board of Directors)
- American Advertising Federation 4th District (Florida Government Relations Chair)
- Melbourne Independent Filmmakers Festival (Co-organizer since 2000)
- Melbourne Regional Chamber of Commerce (Government Affairs Committee)

**Core Competencies:**

A Cut Above Video Productions, Inc. is a full-service video production company providing video services to government agencies and commercial entities.

- Field video production and editing (4K & HD ENG/EFP)
- Broadcast video or large format cinema style production and editing
- Training, informational, marketing, documentaries & ads placed on TV & in movie theaters

**Differentiators:**

With 17 years engineering experience in military hardware & software design/support, Bill Williams’ unique skill set supports production involving technologically complex material.

- Studio with head to toe permanent green-screen and Teleprompter
- Two post production suites (one with color calibrated monitor and 5.1 audio)
- Ultra HD 4K Camera Equipment
- 5 Awards from the International Television Association for public informational videos (1994 - 1996), 20 awards from the American Advertising Federation for advertising videos (1992- Current), 6 Florida Motion Picture & Television Association (2002 - 2008) & 3 various film festivals (2008, 2010) awards for entertainment

**Past Performance:**

- Produced informational video promoting launch activities at Kennedy Space Center & Cape Canaveral Air Force Station coordinated with 45th Space Wing Patrick Air Force Base
- Produced documentary “Thrust into Space” for the Library of Congress’ 200th anniversary “Local Legacy Project”
- Performed numerous video services for Harris Corporation for 20 years
- Partnered to produce 5 State of Florida Retirement System informational videos
- Produced 2 public information videos for Brevard County Florida’s 9-1-1 system
- Produced 3 videos for The Economic Development Commission of Florida’s Space Coast for business & employee recruitment
- Subcontractor to The Paxen Group producing 5 videos promoting a National Guard program “About Face” for Florida, Kentucky, Louisiana, Hawaii and one for nationwide use
- Produced helicopter navigation/targeting system training video for DRS Technologies